

Release

from the South Carolina Forestry Commission



FOR IMMEDIATE RELEASE:

Monday, December 20, 2021

CONTACT:

Doug Wood | Director of Communications
(803) 896-8820 | dwood@scfc.gov

The SC Forestry Commission has a new website: scfc.gov

COLUMBIA, S.C.—The South Carolina Forestry Commission has a new website! After nearly a year of collaboration with the Carolinas-based web development firm Beam & Hinge, the agency is excited to launch its new web presence at scfc.gov.

The new site is the product of a complete makeover, in both design and content, that still offers the same helpful, information-rich experience for visitors while also being easier to navigate and locate relevant content.

“We’re thrilled to show off and spread the word about our new website,” said Director of Communications Doug Wood. “Everything from the design and the content to the responsiveness and functionality are significant improvements over the site we’ve had for more than 20 years.”

Users will immediately notice a slimmed-down main menu at the top right of the screen, corralling all of the same, previously available information into five primary silos, which was one of the original aims of the redesign project. “The old site had become so bloated, mainly because we had so many entry points and options for people to choose from,” said Public Information Coordinator Michelle Johnson. “People will find that all of that great information is still there, but just condensed to a more user-friendly menu of options.”

Not only is the new website sporting a much-needed facelift, but it also has a new address. Simply type scfc.gov into the address bar of any web browser, and you will be taken to the new domain, which now, conveniently, matches employee’s email addresses.

The website is also fluid and responsive, meaning it was engineered to present the best possible viewing experience for users, regardless of the device being used to access the site, be it a phone, tablet or desktop computer.

All of the changes amount to a very user-friendly and -oriented experience, examples of which can be seen in the calls to action on the right side of most top-level pages that act as helpful prompts for people looking for information about everything from seedlings and prescribed burning to rental services and fire notification maps.

Check out the new site today at scfc.gov!

###

The mission of the South Carolina Forestry Commission is to protect, promote and enhance South Carolina’s forests for the benefit of all.

